



# Syndicated Ad Features, Inc.

1416 Providence Highway • Norwood, MA 02062-4648  
(781) 255-7773 • 1-800-783-5600 • FAX: (781) 255-7774

www.syndicatedadfeatures.com e-mail: production@syndicatedadfeatures.com

ACCT. EXEC. # \_\_\_\_\_

TM \_\_\_\_\_

## AGREEMENT

Date: \_\_\_\_\_

Agreement No.: \_\_\_\_\_

SYNDICATED AD FEATURES, INC., of 1416 Providence Highway, Norwood Massachusetts, hereafter referred to as Syndicated, agrees hereby to provide, and \_\_\_\_\_ of \_\_\_\_\_, \_\_\_\_\_, subscribes to and accepts, subject to terms and conditions herein provided, the newspaper advertising service described as follows: 52 releases and \_\_\_\_\_ bonus releases of advertising copy and artwork from Syndicated's \_\_\_\_\_ series to be used in advertising the Client's \_\_\_\_\_ practice/business solely in the \_\_\_\_\_ newspaper(s) of \_\_\_\_\_, State of \_\_\_\_\_ only.

Syndicated shall mail to the Client and designated newspaper(s) no fewer than four releases of advertising copy, at intervals of not more than four weeks, so as to provide the Client with one release each week for the ONE YEAR period beginning on or about \_\_\_\_\_ . Syndicated may at any time anticipate the Client's needs by mailing said releases in advance.

It is hereby agreed that during the said ONE YEAR period, and so long as the Client is not in default hereunder, Syndicated shall not provide the said service to any other person or organization for publication in the aforesaid newspaper(s). Client agrees that any and all advertising copy and artwork are to be published only during the life of this agreement. The advertising copy and artwork covered under this agreement are protected by the copyright laws of the United States. Any and all copyrights and other intellectual property and property rights to the advertising copy, artwork, and the look and feel (including, without limitation, the title and style) are the exclusive property of Syndicated. The Client is authorized to use the advertising copy and artwork solely pursuant to the terms and conditions of this agreement.

Syndicated further agrees to offer the Client a renewal of this contract at Syndicated's then prevailing rates, before offering the said service to any other person or organization for use in the above named newspaper(s).

The Client shall arrange for publication of the said advertising copy and/or releases in the said newspaper(s) at \_\_\_\_\_ own expense and agrees that all costs of newspaper publication are \_\_\_\_\_ sole obligation. SYNDICATED IS NOT RESPONSIBLE FOR EITHER THE RATE OR COST OF PUBLICATION.

Client will pay Syndicated a fee for the newspaper advertising services of \$ \_\_\_\_\_ (\$ \_\_\_\_\_)  
Retainer with this agreement is herewith acknowledged \$ \_\_\_\_\_ (\$ \_\_\_\_\_)  
Total unpaid balance \$ \_\_\_\_\_ (\$ \_\_\_\_\_)  
To be paid in equal installments of \$ \_\_\_\_\_ (\$ \_\_\_\_\_)  
Payment due on the following dates:

\_\_\_\_\_  
(Date) (Date) (Date) (Date) (Date)

Syndicated must have Client's photograph and complete copy information in order to meet shipping dates. No interest or finance charges have been computed in or are otherwise contained in the total fee. You may at any time pay off the full unpaid balance due under this agreement. Client to be responsible for any attorney fees and other costs incurred to collect any delinquent balance. Bonus releases forfeited when Client is in default.

Credit Card  VISA  MasterCard  AMEX  
Number \_\_\_\_\_  
Exp. Date \_\_\_\_\_

This agreement is the entire agreement of the parties, is non-cancellable, and is subject to the acceptance by an authorized officer of Syndicated.

The Client herewith acknowledges that \_\_\_\_\_ has read and received a complete legible copy of this contract.



CLIENT'S CORPORATE NAME \_\_\_\_\_ (Please Print)

Client's Name \_\_\_\_\_ (Please Print)

By \_\_\_\_\_ (Signature) \_\_\_\_\_ (Official Title)

Address \_\_\_\_\_

Accepted by Syndicated Ad Features, Inc.

\_\_\_\_\_  
(Zip Code)